



HI!

I'm Theresa. Or Tes.

Some people also know me by my artist pseudonym Tes Arlette, but I promise I'm just one person.

I've been actively designing in Atlanta agencies for the last several years. I'm lucky enough to have lead and contributed to a variety of clients and projects- but growth is important when there's more to be done.

Can we do it together?



EDUCATION

The Creative Circus
Design Certification
Jan 2010 - Dec 2012

Georgia State University
Studio Art
Aug 2009 - Dec 2010

SOFTWARE

Photoshop
Illustrator
Indesign
After Effects
ProCreate
Sketch
Keynote
Invision
Acrobat

BY HAND

Illustration
Calligraphy
Lettering
Painting
Teaching
Beekeeping

RECOMENDATIONS

Kirk Wells
Associate Creative Director
Modo Modo Agency
kirk@modomodoagency.com

Alex Cortina
Account Coordinator
Modo Modo Agency
404-784-1393

Katarina Mashburn
Account Executive
Modo Modo Agency
678-799-5893

Visit LinkedIn for more!

THERESA BREMER

Art Director

tesarlette.com ♦ 404 219 7762 ♦ thesarette@gmail.com

INDUSTRY EXPERIENCE

ART DIRECTOR @ MODO MODO | AGENCY

April 2018 - Oct 2019

Clients: Glock, Equifax, CrownCrafts, Metro Atlanta Chamber, ANA BMA Atlanta, ZPower, Kinea

Duties: Art direction and design execution on the Glock account for 360° B2C projects surrounding product launches, social campaigns, tradeshow, sporting events, exclusive programs, and apparel. Deliverables include: app design, print ads, landing pages, packaging, digital assets, banners, social media graphics and animations, tshirt lines, and swag.

Art direction and design for Equifax projects including: product branding and launches, tradeshow, motion graphics, landing pages, social media assets, and print work.

Website redesigns for: CrownCrafts, Metro Atlanta Chamber, ANA BMA Atlanta, and Kinea.

SR. DESIGNER @ LIQUIDHUB | AGENCY (promoted Jan 2017)

April 2014 - April 2018

Liquidhub is formerly known as THINK Interactive and was recently acquired by CapGemini

Clients: Subaru, Orkin, Express, ABB Optical, Safe-Guard, T6 Health-Systems

Duties: Design of the Subaru Mobile App, Customer Web Portal, and microsite.

Role included strategic design execution, detailed design systems, on-site user testing, off-site development direction, and pitchwork.

Responsive website redesigns for ABB Optical and Safe-Guard. Website design/support and content strategy and curation for Orkin. Digital design and strategy for Express and EA Homes. Tablet design for T6 HealthSystems.

CONTRACT DESIGNER @ TURNER SPORTS | IN-HOUSE

Oct 2013 - Dec 2013

Duties: Digital design for NCAA's March Madness Bracket Challenge app.

DESIGNER @ SAGEPATH | AGENCY

Oct 2012 - Oct 2013

Clients: Coca-Cola, Home Depot, NAPA Auto Parts, Home Decorators, McDonalds

Duties: Digital design (website, mobile, banners), print design (whitepapers, flyers, direct mail), production of digital assets, and presentation design.

MURAL ARTIST | INDEPENDENT

Nov 2015 - Present

Clients: 11ALIVE, Wellstar Integrative Health, Switchyards Downtown Club, City of Roswell, Learning in Color, Sacred Thread Yoga, D12 Interiors, Opus Night Club

Duties: Work directly with clients through proposal, design concepts, coordination, and direct execution.

INSTRUCTOR @ THE CREATIVE CIRCUS

June 2017 - June 2018

Duties: Created curriculum for Intro to Interactive Design-- a class where designers and developers learn to collaborate within the principles of responsive design. Classes consist of lectures, tutorials, and critique. Students are taught to create realistic and interactive designs imitating an agency perspective.

DESIGNER | INDEPENDENT

Fall 2012 - May 2018

Duties: Branding and design for Rose + Rye restaurant and atmosphere, branding, packaging and booth design for Moringa Infusions. Logo and poster designs for Craig Waters and the Flood, The Examiners, Sterling Wine, Paisley Peacocks, Shades Salon, and Rhythm Revolution.

SR. DESIGNER @ FIELD UX

July 2016 - Dec 2016

Duties: Created a product design consisting of a front-end app for dementia patients and back-end web portal for their caretakers.

FULL-TIME

PART-TIME